



3625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Docket No.
694231/0012
JJD:JFD:PI

Applicants: **Thomas Joshua Shafron et al.** Group Art Unit: **3625**

Application No.: **10/015,816** Examiner: **Naeem U. HAQ**

Filed: **November 1, 2001**

For: **A METHOD AND SYSTEM OF FACILITATING ON-LINE
SHOPPING USING AN INTERNET BROWSER**

Date: **March 30, 2004**

CERTIFICATE OF MAILING
BY "FIRST CLASS MAIL" (37 C.F.R. § 1.8)

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Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Sir:

I hereby certify that the following correspondence:

**Supplemental Information Disclosure Statement (2 pages); Forms PTO/SB/08A and
PTO/SB/08B (2 pages); 5 cited documents; and return postcard.**

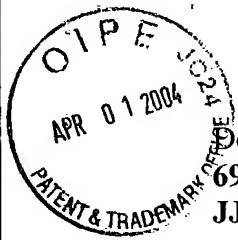
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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants respectfully submit this Information Disclosure Statement (IDS) pursuant to 37 C.F.R. §1.97 and 1.98 in order to comply with the duty of disclosure under 37 C.F.R. §1.56. The Examiner's attention is directed to the documents listed on the enclosed Form PTO/SB/08a and b. A copy of each reference is enclosed for the Examiner's convenience.

Applicants note that an installable copy of the Alexa Toolbar, copyright 1998, has been included with this IDS on a CD. The examiner is invited to install the Alexa Toolbar software from the CD, or download a version from the site identified in the last entry of page 7 of attached forms PTO/SB/08A and /08B. The CD also contains additional Alexa Toolbar related files (not needed for toolbar installation, but that accompany the download) from which the Examiner can discern the last dates that the files were modified.

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It is respectfully requested that the Examiner confirm that such documents have been considered by initialing the appropriate portions of the Information Disclosure Statement by Applicants and returning a copy of that form to the undersigned.

Applicants believe that no fee is due in connection with this IDS because it is being submitted prior to a first office action on the merits. *See* 37 C.F.R. §1.97(b)(3). Nevertheless, authorization is hereby given to charge the amount of any required fees, and any deficiencies, to the undersigned's Deposit Account No. 19-4709.

Favorable consideration and prompt allowance of this application is respectfully requested. In the event that there are any questions, or should additional information be required, please do not hesitate to contact Applicants' attorney at the number listed below.

Respectfully submitted

James J. DeCarlo
Registration No. 36,120
Attorney for Applicants
Stroock & Stroock & Lavan LLP
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New York, New York 10038
(212) 806-5400

INFORMATION DISCLOSURE STATEMENT BY APPLICANT 	Application Number	10/015,816
	Filing Date	November 1, 2001
	First Named Inventor	Thomas Joshua Shafron
	Art Unit	3625
	Examiner Name	Naeem U. HAQ
Sheet 1 of 2	Attorney Docket Number	694231/0012

U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Documents	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code-Number-Kind Code			
		WO 00/25239-A1	05-04-2000	SHAFRON, Thomas	
		WO 01/95104-A1	12-13-2001	SHAFRON, Thomas	
		WO 03/038554-A1	05-08-2003	SHAFRON, Thomas	
		WO 03/038640-A1	05-08-2003	LU, Qi	

Examiner Signature		DATE CONSIDERED	
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***EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT			Application Number	10/015,816
			Filing Date	November 1, 2001
			First Named Inventor	Thomas Joshua Shafron
			Art Unit	3625
			Examiner Name	Naeem U. HAQ
			Attorney Docket Number	694231/0012

NON-PATENT LITERATURE DOCUMENTS

Examiner Signature		DATE CONSIDERED	
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